

Kolkata Classics
Stirring the Soul of Kolkata through Music.



Appeal for Sponsorship

Kolkata Classics is enriching the cultural tapestry of India & working to uplift the underprivileged both body and soul. We provide donated health services for trafficked women, educate children from the slums to the elite and expose the citizens of Kolkata to high quality, western classical music. We are dedicated to the principle that music is uplifting and enriching to the soul.

By working together, you and the Kolkata Classics have an opportunity to increase interest in culture in Kolkata, and therefore positively impact the heart of the city of Joy. By working with Kolkata Classics on this concert series your organization will be able to present itself as a socially committed company among its customers and stakeholders.

Starting in December 2014 with internationally acclaimed soprano Susan Williams and pianist Jennifer Heemstra we organized 42 concerts for over 50,000 people. There has been tremendous response from the city and the press. Attached are a few press clips from both local and international outlets.



The Kolkata Classics second season will feature performances by international artists, university professors & Broadway singers. (Please see bios below). Here is a valuable opportunity to showcase your organization as a patron of quality art and champion of social causes.

Artists will tour Kolkata for two weeks, donating their time and talent. During that time, we program the following at a minimum:

- A free open-to-all concert for the general public at Goethe Institut-Max Muller Bhavan.
- A private concert for sponsors, leaders in the city and your invitees at The Park Hotel
- Concert for South City and NGO school children at South City International School
- A Health Fair and concert for the underprivileged at Uttam Mancha, Kalighat

In addition to the support of the artists themselves, we have sponsorship from:

- | | |
|--------------------------------------|-------------------|
| • South City International School | • The Park Hotel |
| • Braganza & Co. | • The Telegraph |
| • Jyoti Sachdev Fashion | • 91.9 Friends FM |
| • Goethe Institut-Max Mueller Bhavan | • City Services |

While the sponsors on board cover the in country logistics, we need support for international & domestic flights to include transportation of instruments. Below is a schedule of sponsorship for your review. We would be happy to meet with you to take this forward.

Schedule of Sponsorship

Deliverables by Kolkata Classics

Branding

Logos will be placed on:

- All print advertising in the local and international press
- Posters
- Standees
- Billboard
- Social media such as Facebook, Twitter and websites
- Specific mention in any radio or social media radio spots and interviews



Last Season Students of Ashok Hall Group of Schools at the Kala Mandir

Pitch sponsor products and services in any of the media on a case-by-case basis.



Vaccines Given at the March Health Fair and Concert

Event Participation

Invitations for your representatives and guests for all events in the series with special seating.

Acknowledgments

Sponsors will be acknowledged in all articles and events.

Opportunity for the sponsor to make presentations highlighting involvement, social aims.

Deliverables by Sponsors

Sponsorship Fees (for 2016-17 events)

- Primary Sponsor: Rs. 2 Lakhs
- Ticket Sponsor: Rs. 1 Lakhs

Branding Deliverables

- Logos
- Advertising and product material for media as applicable



Health Fair traffic was heavy!

Programs in 2016 - 17



Some of artists have had the opportunity to perform in the slums

March (completed)

Four Hand Piano, Chanda VanderHart and Jennifer Heemstra
March 23rd 2016 - April 1st 2016

July

Soprano Voice & Piano, Chelsea Coyne and Jennifer Heemstra
July 3rd 2016 - July 20th 2016

October

Cello & Piano Duo, Carrie Pierce & Jennifer Heemstra
October 11th 2016 - October 30th 2016

December

Soprano Voice & Piano, Susan Williams & Jennifer Heemstra
December 7th 2016 - January 10th 2016

Spring 2017

TBD



This Season Hotel Partner The Park Hotel



Carrie Pierce and Jennifer Heemstra

Come join the
Kolkata Classics
and enrich our city!

Artist Biographies

Chanda VanderHart



Chanda VanderHart received her Bachelor of Music Degree in Piano Performance (with honors) from the Eastman School of Music in New York. Her graduate studies took place in Europe with Julius Drake, Roger Vignoles, Dr. Carolyn Hague, Antoinette VanZabner, Kirstin Okerlund, David Aronson and Claus-Christian Schuster among many others. Currently she is a Doctoral scholarship fellow at the University for Music and Applied Arts at Vienna, writing her PhD dissertation on Lieder in 19th Century Vienna under the advisement Dr. MargarethaSaary and Dr. Susan Youens.

Chanda is an active performer and recording artist, Chanda has given concerts with a wide variety of singers and instrumentalists in numerous halls throughout Europe and North America including London's Wigmore Hall, Beurs van Berlag in Amsterdam, the Concertgebow Rotterdam, Vienna's Musikverein, Volksoper and Volkstheater.

Jennifer A Heemstra



Jennifer A Heemstra, pianist, has performed as soloist and chamber musician, as well as theatrical accompanist and coach throughout the United States and Europe in such venues as the United Nations Rome, American Embassy Rome and Cleveland's renowned jazz hotspot Nighttown. International Press has acclaimed "Jennifer Heemstra's finely calibrated piano accompaniment proves you don't need an orchestra to showcase lovely music." Ms. Heemstra earned a Bachelor of Music with University Honors from Michigan State University and a Master of Music in Piano Performance from the Cleveland Institute of Music. During her seven years in Cleveland, Ms. Heemstra worked as a Lecturer and Staff Accompanist for over 350 performances in the music department at Case Western Reserve University, performed with the Cleveland Opera and Lyric Opera and founded Gershwin '29 a cabaret of Golden Age hits.

Since her arrival in Kolkata she has performed for over 42,000 people in 50 concerts. Ms. Heemstra created the Kolkata Classics, a concert series promoting high quality western classical music to the masses regardless of socio economic status. She has performed at the ICCR, Saint Paul's Cathedral, Saint John's, the Goethe-Institut-Max Mueller Bhavan, Jorasanko, Kala Mandir, The Oberoi Grand Hotel and has established a private studio

Chelsea Coyne



Chelsea Coyne (soprano), praised for her dramatic temperament and unique ability to charm any audience, is quickly leaving her mark on the modern classical music world.

Chelsea holds a Master of Music Degree and Artist Diploma Certificate from The Cleveland Institute of Music and a Bachelor of Music Degree from Texas Christian University, located in her hometown of Fort Worth, Texas, USA.

Chelsea is a Barry Ball Artist and performs almost exclusively at sea on cruise ships as a guest entertainer with her solo show “Classics at Sea.” Her most notable operatic roles include Angelina (Cinderella) [*LA CENERENTOLA*], Jo [*LITTLE*

WOMEN], Béatrice [*BÉATRICE ET BÉNÉDICT*], Carmen [*LA TRAGÉDIE DE CARMEN*] and Dorabella [*COSÌ FAN TUTTE*]; musical theatre roles include Ilona Ritter [*SHE LOVES ME*], Rona Lisa Peretti [*THE 25th ANNUAL PUTNAM COUNTY SPELLING BEE*], Mrs. Squires [*THE MUSIC MAN*], Cinderella’s Mother [*INTO THE WOODS*] and Dorothy [*THE WIZ*].

For further information about Chelsea (“The Siren of the Seas”) visit her website: www.ChelseaCoyne.com.

Susan Williams



Susan Williams, soprano, has performed in the United States and internationally in a wide range of leading opera roles and as a soloist. Under the baton of Franz Welser-Möst, she performed in The Cleveland Orchestra’s production of *Le nozze di Figaro* and has been a soloist with the Akron Symphony, the Cleveland Pops Orchestra, the Cleveland Bach Consort and the Johnson City Symphony.

In Graz, Austria, she performed solos in Mozart’s Coronation Mass and was a finalist in the Meistersinger Competition at the American Institute of Musical Studies. A graduate of Birmingham-Southern College, she earned her Master of Music degree at the University of Akron, and her Doctor of Musical Arts degree at the Cleveland Institute of Music under the guidance of Mary Schiller. Having previously taught at the University of Miami’s Frost School

of Music, she is currently Assistant Professor of Voice at The University of Alabama.

Dr. Carrie Pierce



Dr. Carrie Pierce joined the faculty of Texas A & M - Corpus Christi in the Fall of 2011 as assistant professor of cello and chamber music. She holds a Doctor of Musical Arts from the University of Michigan, and two degrees from Michigan State University; a Master of Music in Cello Performance and a Bachelor of Music in Music Education. In addition she studied performance at the Meadowmount Music Festival (USA) & the Deia International Music Festival (Bonefro, IT). Active as an orchestral musician, Dr. Pierce holds positions with the Corpus Christi Symphony and the Victoria Symphony. Prior to these appointments she was principal cellist with the Lansing Symphony Orchestra.

Highly active as a chamber musician, Carrie was a member of Trio La Vita, a piano trio that won numerous prizes such as the Rutenburg Chamber Competition and the Plowman Chamber Competition. She is a founding member of Drumpetello, an innovative new trio featuring cello, trumpet, and percussion. Drumpetello has performed at the Lochabar Arts Festival in Scotland in November 2015 performing newly commissioned works for the ensemble.

As a commercial musician, Dr. Pierce has performed for numerous pop and solo artists, such as Kanye West and the Trans-Siberian Orchestra.

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